

Spokane Transit Authority  
1230 West Boone Ave.  
Spokane, WA 99201

## PERFORMANCE MONITORING & EXTERNAL RELATIONS COMMITTEE MEETING

Minutes of the October 2, 2024, Meeting  
**Northside Conference Room**  
**1230 W Boone Avenue, Spokane, WA**

*In person meeting with optional virtual link*

### **COMMITTEE MEMBERS PRESENT**

Josh Kerns, Spokane County \*  
Betsy Wilkerson, City of Spokane  
Tim Hattenburg, City of Spokane Valley  
Paul Dillon, City of Spokane  
Hank Bynaker, City of Airway Heights (*Ex-Officio*)  
Lance Speirs, City of Medical Lake (*Ex-Officio*)  
E. Susan Meyer, CEO (*Ex-Officio*)

### **COMMITTEE MEMBERS ABSENT**

### **STAFF PRESENT**

Brandon Rapez-Betty, Chief Operations Officer  
Karl Otterstrom, Chief Planning and Development  
Officer  
Nancy Williams, Chief Human Resources Officer  
Carly Cortright, Chief Communications and Customer  
Service Officer  
Molly Fricano, Executive Assistant to the COO

### **PROVIDING LEGAL COUNSEL**

Megan Clark, Etter, McMahon, Lamberson, Van Wert  
& Oreskovich, P.C.

### **STAFF MEMBERS ABSENT**

*\*Committee Chairman*

- 
1. **CALL TO ORDER AND ROLL CALL**  
Chair Kerns called the meeting to order at 1:30 p.m. and roll call was conducted.
  2. **COMMITTEE CHAIR REPORT**  
Chair Kerns had no report at this time.
  3. **COMMITTEE APPROVAL**
    - A. **Minutes of the July 10, 2024, Committee Meeting**  
**Mr. Hattenburg moved to approve the September 4, 2024, committee meeting minutes. Mr. Kerns seconded, and the motion passed unanimously.**
  4. **COMMITTEE ACTION**
    - A. Board Consent Agenda (*none*)
    - B. Board Discussion Agenda (*none*)
  5. **REPORTS TO COMMITTEE**
    - A. **Potential STA Bus Wrap Policy and Operational Considerations**  
Mr. Rapez-Betty presented operational, communication, and legal considerations for a potential STA Bus Wrap Policy. Discussion included wrap content ideas having to do with community events, recognition of various minority population focused celebrations, holidays, and wraps representing the jurisdictions in the PTBA. The PMER committee advanced this discussion to the full board for direction on a potential STA Bus Wrap Policy.

6. CEO REPORT

Ms. Meyer reported the September 2024 voter-approved sales tax revenue collected on July 2024 sales against a budget of \$8,541,727. The actual receipts were \$10,060,167 which is 17.8% above budget with a variance totaling \$1,518,440. Year-to-date is 2.4% above budget and totals approximately \$2.0M.

7. NOVEMBER 6, 2024 – COMMITTEE MEETING DRAFT AGENDA REVIEW

8. NEW BUSINESS

There was no new business at this time.

9. COMMITTEE MEMBERS' EXPRESSIONS

Committee members appreciated the information presented and discussion about a potential STA Bus Wrap Program.

Council President Wilkerson stated she recently met Greg Garrett, Rideshare Manager, at a conference and thanked him for doing a great job and making her feel welcome.

10. ADJOURN

The next committee meeting will be held on Wednesday, November 6, 2024, at 1:30 p.m. in person with a WebEx option.

Respectfully submitted,

Molly Fricano

*Molly Fricano*

Executive Assistant to the Chief Operations Officer